



CERTIFIED  
SUPPLY & LOGISTICS PROFESSIONAL  
PROGRAM BROCHURE

LEARN TO  
**MANAGE  
LOGISTICS**  
AND  
**SUPPLY CHAIN**

## CSLP Program Overview

Each part of an organization, from buying to shipping, depends largely on the logistics and supply chain. AIMS' Certified Supply & Logistics Professional (CSLP) is among the best logistics certifications, recognized globally. It focuses on the problem-solving capacities, thus, it makes a strong base of an individual's career. On Successful Completion of this program:

- You will comprehend the fundamentals of the logistics and supply chain.
- You will have an understanding of supply chain strategies, and how to achieve strategic fit?
- You will also understand major drivers and metrics of logistics and supply chains.
- You will understand 3PLs and 4PLs logistics service providers, and reverse logistics.

## Program Structure

CSLP is designed and planned by expert faculty. It improves your capabilities in handling all points of the logistics and supply chain. Therefore, you can decrease your organization's expenditures as well as increase profits.

### CSLP Coursework

Fundamentals of Logistics & Supply Chain Management  
Plan and Implement Supply Chain using SCOR Model  
Supply Chain and Logistics Strategies  
Relationships in Logistics & Supply Chain



## Global Credentials

- CSLP is awarded by AIMS, which is registered with UKRLP. It is UK government setup to facilitate departments, agencies and employers, including SFA, HESA, HEFCE and UCAS.
- CSLP is also recognized by several international bodies. It comprises three (3) credit hours supply and logistics courses, and these credits may be transferred to Master Diploma and MBA programs of AIMS, and many other globally accredited universities for further studies

## Who Should Attend?

CSLP is an internationally recognized logistics certification, which is ideal for:

- ✓ Professionals who are already working in supply chain and logistics field, and looking for a career growth.
- ✓ Graduates who are interested in making their careers in the supply chain and logistics.

## How it Works?



### Register

Complete the online form at [www.aims.education](http://www.aims.education) OR register at our partner's office in your region.



### Study Online

Study online at your own pace, anywhere and anytime. Our academic resources are available 24/7.



### Pass & Graduate

Complete 2 assignments & schedule online exam on your available date and time. Questions are MCQs type.

## Academic Resources



### Interactive Lectures



### 24/7 Faculty Support



### Study e-Manuals



### Online Library

## Course Outline

Given below is the course outline of CSLP program:

### Supply Chain Management Concepts

- ▶ Basic Supply Chain
- ▶ The SCOR® Model: Linking Processes, Metrics, Best Practices, and Technologies
- ▶ Vertical Versus Horizontal Integration
- ▶ Supply Chain Management Objectives
- ▶ Supply Chain Management Benefits
- ▶ Accounting and Financial Statement Basics

### Logistics Fundamentals

- ▶ Role of Logistics in Supply Chain Management
- ▶ Logistics Service Providers 3PLs and 4PLs
- ▶ Reverse Logistics

### Supply Chain Alignment with Business Strategy

- ▶ Business Strategy and Competitive Advantages
- ▶ Organizational and Supply Chain Strategy, Prioritization, Capabilities, and Alignment
- ▶ Resolving Misalignment or Gaps

### Supply Chain Performance

(Achieving Strategic Fit and Scope)

- ▶ Competitive and Supply Chain Strategies
- ▶ Achieving Strategic Fit
- ▶ Expanding Strategic Scope
- ▶ Challenges to Achieving and Maintaining Strategic Fit
- ▶ Summary of Learning Objectives

### Supply Chain Drivers and Metrics

- ▶ Financial Measures of Performance
- ▶ Drivers of Supply Chain Performance
- ▶ Framework for Structuring Drivers: Facilities, Inventory, Transportation, Information, Sourcing and Pricing

### Supply Chain Relationships

- ▶ Introduction to Supply Chain Relationships
- ▶ Logistics Relationships



## Academy Overview

### About AIMS

Academy for International Modern Studies (AIMS) is based in UK and it is among the leading professional development institution. AIMS is registered with UKRLP a UK government setup to facilitate departments, agencies and employers including SFA, HESA, HEFCE and UCAS. AIMS was established in year 2005 and so far, thousands of graduates in more than 70 countries have discovered their intellectual passion through AIMS. They are now performing key roles in the establishment and management of organizations, globally.

### AIMS Objectives are,

- ▶ To help you become an experts in profession that today's business demand.
- ▶ To facilitate organizations adopt best practices for their work force.

**“Aimed to produce highly skilled  
Supply Chain professionals”**

### International Partner's Network:

USA | Canada | Singapore | UAE | Mauritius | Qatar | Saudia Arabia | Kuwait  
Malaysia | Pakistan | Nigeria | Somalia

## Why Supply Chain Management?

Supply chain operations are becoming more complex. Successful companies rely on the skills of professionals to keep their goods and services flowing to the marketplace quickly, efficiently, and as cost-effectively as possible. It enables organizations to build a system to deliver products faster, better, and cheaper. Today, supply chain management is the backbone of organizations, and the market is looking to fill 1.5 million jobs (or 285,000 per year) by 2018.

### Our Students Say!

"The supply and logistics certification by AIMS is a high value program. I found that this supply and logistics training has been specially designed to meet the global industrial demand for professionals. Participants learn both theoretical and practical expertise in managing complex logistics and supply chains of today".



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