

MBA
SUPPLY CHAIN MANAGEMENT
PROGRAM BROCHURE

LEARN TO

CONFIGURE

COMPLEX SUPPLY CHAINS

AND

**DEVELOPE
BUSINESS
COMPETENCIES**

MBA Program Overview

Supply chain management practices have become essential to firms in many industries, and this demand is growing. MBA Supply Chain Management is a bright qualification for you to launch a promising and successful career in the supply chain and logistics fields. It prepares you to spot complications and provide effective solutions that finally support your organization. Program is designed to,

- Develop core competencies and leadership skills, so you may be distinguished from the rest of the pack.
- Expand your professional skills, especially if you are already working in supply chain roles
- Produce management and business skills through the MBA core courses, so you may apply them in SCM

Program Structure

MBA in supply chain management is a 33 credit hours degree, which is accredited globally. Program comprises 10 courses and a project. These courses are divided into four semesters, and students add quality credentials on completion of each level.



Key Skill Areas

Students develop expertise in:

- Logistics and Transportation.
- Strategic Supply Chain.
- Sourcing and Procurement.
- Designing and Planning.
- Practical Configuration.
- Business Management
- Marketing and HR Management

Who Should Attend?

Professionals seeking career and growth in:

- Operations.
- Logistics.
- Warehousing.
- Product Development.
- Distribution.
- Process Management.
- Procurement.

How it Works?



Register

Complete the online form at www.aims.education OR register at our partner's office in your region.



Study Online

Study online at your own pace, anywhere and anytime. Our academic resources are available 24/7.



Pass & Graduate

Complete assignments & schedule online exam on your available date and time. Questions are MCQs type.

Academic Resources



Interactive Lectures



24/7 Faculty Support



Study e-Manuals



Online Library

Curriculum

Semester - I

Introduction to Supply Chain Management

- ▶ Fundamentals of Supply Chain and Logistics.
- ▶ Plan & implement supply chain, using SCOR model.
- ▶ Accounting for the Supply Chain Management.
- ▶ Competitive and supply chain strategies.
- ▶ Drivers, metrics & performance measurement.
- ▶ Relationships in logistics and supply chain.

Planning and Design of Supply Chain

- ▶ Design distribution network for supply chain & logistics.
- ▶ Analysis, Planning & Modelling Approaches.
- ▶ Implement and manage globalization.
- ▶ Forecasting demands & managing risks.
- ▶ Operations Planning & Demand Management.
- ▶ Sales Implementations in SCM.

Implementation and Operations of Supply Chain

- ▶ The economics of costs and discounts.
- ▶ Designing a Network for Transportation.
- ▶ Managing Sourcing and Procurement Processes.
- ▶ Ordering System & Suppliers Vendors relations.
- ▶ Plan, Operate and Manage a Warehouse.
- ▶ Inventory and Materials management.

Semester - II

Technology, Relationships and Coordination

- ▶ Role of Technology and Tools in SCM
- ▶ How to develop and implement SCM strategy?
- ▶ Develop & implement, supplier relation management
- ▶ Understand Bullwhip Effect & achieve co-ordination
- ▶ Implement Sustainability in Supply Chains
- ▶ Designing a supply chain using SCOR

Configuring a Supply Chain Using the SCOR Model

At the end of supply chain management diploma, students are required to design a supply chain process for an organization. It examines their knowledge, skills and capabilities. In the project, students:

- ▶ Prepare & configure supply chain using SCOR Model.
- ▶ Prove themselves as problem solvers.

Semester - III

Business Management Fundamentals

- Fundamentals of Business Management.
- Planning and Decision Making Skills.
- Developing the Motivation, Communication & Leadership Skills.
- Managing the Conflicts and Mistakes.
- How to Control Processes to Develop Your Organization.

Operations and Laws of Banking

- Introduction of Banking.
- Retail Banking and its Functions.
- Introduction to Central Bank, Mutual Funds and Financial Markets.
- Legal Protection to Banking Transaction & Payment Modes.
- Accounting for Banks.

Accounting for Management

- Basic Concepts of the Management Accounting.
- How to perform the Standard, Activity-Based, Process and Job-Order Costings.
- Analysis and Budgeting of the product.
- Taking Decisions for the Capital Investment.
- Strategic Accounting.

Semester - IV

Managing the Human Resources

- Planning HR in a Changing Environment.
- Job Analysis and Design.
- Recruitment and the Performance Appraisal Process.
- Training and Development.
- Managing the Wages, Benefits and Security.

Marketing Management

- Measure Market Demand and Develop Marketing Strategies & Plans.
- Analyze Consumer Markets and Buyer Behavior.
- Identify Market Segments & Selecting the Target Market.
- Learn to Build Strong Brands.
- Pricing Strategy & Managing the Total Marketing Effort.

Organizational Behaviour

- Understand Individuals and Groups.
- Manage Emotions, Moods and Ethical Behavior.
- Develop Motivation and Leadership skills.
- Manage the Work Teams, Communication and Conflicts.
- Manage Stress and Employee Job Satisfaction.



Academy Overview

About AIMS

Academy for International Modern Studies (AIMS) is based in UK and it is among the leading professional development institution. AIMS is registered with UKRLP a UK government setup to facilitate departments, agencies and employers including SFA, HESA, HEFCE and UCAS. AIMS was established in year 2005 and so far, thousands of graduates in more than 70 countries have discovered their intellectual passion through AIMS. They are now performing key roles in the establishment and management of organizations, globally.

AIMS Objectives are,

- ▶ To help you become an experts in profession that today's business demand.
- ▶ To facilitate organizations adopt best practices for their work force.

**“Aimed to produce highly skilled
Supply Chain professionals”**

International Partner's Network:

USA | Canada | Singapore | UAE | Mauritius | Qatar | Saudia Arabia | Kuwait
Malaysia | Pakistan | Nigeria | Somalia

Why Supply Chain Management?

Supply chain operations are becoming more complex. Successful companies rely on the skills of professionals to keep their goods and services flowing to the marketplace quickly, efficiently, and as cost-effectively as possible. It enables organizations to build a system to deliver products faster, better, and cheaper. Today, supply chain management is the backbone of organizations, and the market is looking to fill 1.5 million jobs (or 285,000 per year) by 2018.

Our Students Say!

The experience of being AIMS' qualified has been amazing. Due to my work responsibilities and timings, it was not possible for me to get a supply chain management degree through conventional style learning. However, AIMS' flexible learning environment made this Very Hard task a Very Easy one. My experience of learning MBA supply chain management was great, with a friendly Learning-Management system. The study materials are well-designed and online lectures are EXCELLENT. I could manage my studies during my job and finish my supply chain management degree in fourteen months.



Head Office



Contact